

Experience the Energy

Instructor: Mark Porter, CRS



December 8, 2011 8:30am-5:00pm

Location:

Overland Park Marriott

10800 Metcalf Avenue

Overland Park, KS 66210

Tel: (913) 451-8000

Registration Contact:

Sarah Johnson

Ph: (800) 366-0069 Ext. 2129



Outlook E-Marketing Strategies

One full day, bring your computer and get it done in class. Ten hardcore "how-to's" for using Microsoft Outlook in real estate! Create one e-mail address for life, increase traffic to your website, save money and choose the best domain name for your branding. Plus 8 reasons to say, "I knew Microsoft Outlook could do that; now I know how" and the definitive solution: replacing your current contact manager with Outlook.

- Hands on implementation in class
- Personalized Mass Mail merge
- The coolest looking messages
- Auto signatures and time savers
- Consistent communication with your Sphere
- A permanent Branded e-mail address
- Cheap e-mail services without holding you hostage
- The e-mail market strategy integration
- You and Outlook, organized and under control
- New understandings and finer points of attachments
- Appropriate E-Marketing etiquette
- Importing, Exporting & Consolidating databases
- Sorting out which version of Office and Outlook

Attendees can earn 8 elective credits towards the CRS Designation for the 1 day course; Course also eligible for GRI credit if taken in conjunction with "Tech Tips" on 12/09/2011.

Click [Here](#) To REGISTER ONLINE

OR Email or Fax REGISTRATION to Sarah Johnson:
education@KansasRealtor.com or Fax (785) 267-1867

Name _____

Company _____

CC Billing Address _____

C,S,Z _____

Phone _____

E-Mail _____

\$60 for Kansas CRS Chapter Members

\$70 for Regular Enrollment

Credit Card Visa MC AE Exp Date: _____

Card# _____ Security #: _____

Signature: _____



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