

TECH SMART: The Tools to Grow your Business



Today's competitive real estate market requires agents to work fast, remain accessible and deliver information at a moment's notice. That's why more and more agents are using technology to give them the upper edge against their competition. The Tech Smart course provides the latest tips, tricks and tools for using Technology to help you remain viable and even GROW YOUR BUSINESS in an internet driven market.

- Going Paperless
- Keeping your Files Accessible and your devices in sync with Cloud Computing
- How to use Facebook and Twitter in Real Estate
- The 7 pitfalls to avoid in Social Networking
- Video Marketing with YouTube
- Choosing the Best SmartPhone and Laptop for your business
- Change it here or change it there with Smartphone synchronization
- The hottest SmartPhone Apps for today's agent
- Surf and check e-mail on the run
- How & Why to Blog to create more closings and Happier Clients
- Blogging for more business, better communication & search engine placement
- Profitable Internet Marketing Strategies in Today's Economy
- How to promote your site and deliver the content that buyers are looking for
- Creating Action Plans that will help you save time and make more money

Mark Porter will teach you how to use the right combination of wireless tools, smart phone apps, social networking and marketing to help you become more effective and profitable.

Individuals who take this course will earn 1 GRI Credit. Kansas Elective CE Credit Pending.

DATE: December 9, 2011

TIME: 8:30 a.m. – 5:00 p.m.

LOCATION:

Overland Park Marriott
10800 Metcalf Avenue
Overland Park, KS 66210
Tel: (913) 451-8000

Sponsored by:



Mark Porter



Mark Porter has been a real estate agent, investor, broker, trainer, author, keynote speaker and professional coach for more than two decades. Mark has made a career out of helping agents develop their businesses by learning to manage shifting markets to better serve their clients. Since conquering the tough Wisconsin market of the early 90s with an average market time of 10 days at 99 percent of list price, thousands of real estate professionals have attended his education courses. Mark's efforts have contributed to the successes of the largest and most prestigious designations in real estate industry history, CRS – Certified Residential Specialist and GRI – Graduate REALTORS Institute.

TO REGISTER: Please fill out the registration information below and email to education@KansasRealtor.com or Fax (785) 267-1867 Please call Sarah Johnson at (800) 366-0069 Ext. 2129 with any questions.

Name _____ Company _____

Address _____ City, State, Zip _____

Phone _____ E-mail _____

\$60 for Kansas CRS Chapter Members \$70 for Regular Enrollment

Payment Method:

Select Credit Card Type: Visa MasterCard or American Express Security # _____

Account Number _____ Exp. Date _____ Signature _____